



Figure 11.4. Forecasting process flow under the independent-class model.

Many hotel, rental-car, ferry, and cruise-line RM systems feature a color-coded calendar screen, with information on exceptions, booking curves, special events, and occupancy data. Alerts come with colors, sounds, and other notifications. As with any UI, ease-of-use and efficiency are important, as they reduce training costs and the chance that analysts will make mistakes.

At a technical level, the UI of most RM systems is written in one of any number of commercial programming languages including Visual Basic, Power Builder, C++, Motif (Unix) and Java/XML/HTML. Some older systems still use a DOS interface.